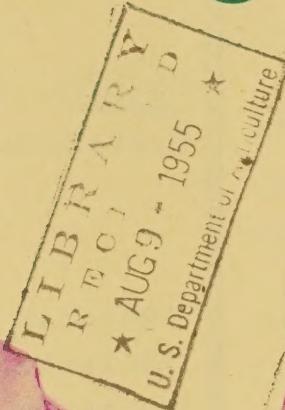


CHECK FOR ALL OUR AUGUST SPECIALS

62,09
= 1955]



W.M. Zappettini Co.

"America's Cut Flower Headquarters"

160 FIFTH STREET • SAN FRANCISCO • GARFIELD 1-8252

ALL PRICES F.O.B. SAN FRANCISCO. PLEASE SPECIFY IF
SHIPMENT IS TO BE SENT VIA AIR OR RAIL. ALL SHIP-
MENTS SENT C.O.D. UNLESS CREDIT HAS BEEN ESTABLISHED
WITH US. PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

#885

WM. ZAPPETTINI COMPANY ADVERTISING DEPT.

SMALL MUMS

Solid Center and Flat Type Variety
in colors of yellow, white, bronze,
and pink.

Note: 3½ to 4 inches or better in
diameter.

Price.....\$12.50 per 100

MEDIUM MUMS

Orchid Queen

White Albatross

White Monument

Yellow Good News

Bronze Detroit News

50 FOR \$8.00

STANDARD MUMS

Pink Chief

White Silver Sheen

White Albatross

White Monument

Yellow Good News

Bronze Detroit News

\$2.50 PER DOZ.
50 FOR \$10.00

SELECT MUMS

White Albatross

White Monument

Yellow Good News

Bronze Detroit News

\$3.25 PER DOZ.
50 FOR \$12.50

FUJII MUMS

Needle or Quill Variety..\$1.75 per doz.

Spider Variety.....\$2.50 per doz.

In colors of white, bronze, pink,
lavender and yellow.

POMPON MUMS

Excellent.....65¢ per bun.

In colors of bronze, pink, white,
yellow and etc.

Lots of 25 bunches.....\$15.00

BEAUTY ASTERS

EXCELLENT CROP.....FULL PRODUCTION

Beauty Type Asters.....\$4.50 per 100
or.....\$20.00 per 500

CARNATIONS

COOL!....NORTHERN CALIFORNIA.....COOL!

Greenhouse Grown...\$7.00-\$8.00 per 100
(In all colors)

ROSES

10 to 12 inches.....\$4.00 per 100
14 inches.....\$6.00 per 100
16 inches.....\$7.00 per 100
18 inches.....\$9.00 per 100
Long.....\$10.00 per 100

FANCY ROSES ALSO AVAILABLE

Happiness, Rome Glory, and Mardi Gras
ONE CENT PER INCH

BABY ROSES

Elfie Roses.....\$6.00 per 100
Garnets (red).....\$3.00-\$5.00 per 100
Sweetheart Roses.....\$4.00 per 100

STRAW FLOWERS

1955 STRAWFLOWER CROP!!

Assorted colors..packed 1000 per box.

No.1.....\$16.00
No.2.....\$12.00

GARDENIAS

Market Run.....\$10.00 per 100

No.1.....\$2.00 per doz.

Selects.....\$3.00 per doz.

Special Selects.....\$3.50 per doz.

CYMBIDIUMS

AUSTRALIAN! AUSTRALIAN! AUSTRALIAN!

SEASON JUST STARTED FLOWERS WILL BE
AVAILABLE UNTIL SEPTEMBER 30, 1955.

In colors of bronze, tan, green, pink,
white and cream

MEDIUM.....50¢ ea.

LARGE MEDIUM.....75¢ ea.

SELECT.....\$1.00 ea.

ORCHIDS

CATTLEYAS.....\$1.25-\$1.50-\$2.00 ea.

SPECIAL FOR AUGUST

CHOICE HYBRIDS.....25 FOR \$18.75

(for extra quantity write or wire
for price.)

YELLOW TRIUMPHANT.....\$1.50-\$2.00 ea.

WHITE CATTLEYAS...\$2.50-\$3.00-\$3.50 ea.

SPRAY ORCHIDS

Schileperaniums.....50¢ ea.
(two-tone green and bronze.)

Phalaenopsis.....50¢-75¢ ea.

Odontoglossum.....50¢ ea.

Grande Blooms.....75¢ ea.

STOCK

GROWN ESPECIALLY FOR THE SUMMER. VERY
HEAVY ON WHITE, EXCELLENT VALUE.

PRICE75¢ per doz.

Lily of the Valley.....\$2.50 per doz.

Stephanotis.....\$3.50 per 100

DAISIES

SUMMER SPECIAL ON MAJESTIC DAISIES
VERY EXTRA LARGE AND LONG STEMMED.
WHITE AND COLORED.....75¢ per doz.

NEW DAISIES!! NEW DAISIES!!

Supreme Esther Reeds...\$3.00 per 100
Color: white

Colored Esther Reeds...\$3.50 per 100

LILIES

Rubrum Lilies..\$5.00 per doz. stalks.
Agapanthus (BLUE AND WHITE) \$1.00 per doz.
Peruvian Lilies.....30¢ per doz.
Aratum Lilies..\$6.50 per doz. stalks.
Amaryllis.....75¢ per doz.

GLADS

NICE VARIETIES...YOUR CHOICE OF COLORS.
PRICE.....\$1.00 PER DOZEN

\$11.00 PER HAMPER OF 12 DOZEN

(HAMPER PRICE INCLUDED.)

GROWN COOL, FROM NORTHERN CALIFORNIA!
TOP QUALITY, TIGHT BUDS FOR SHIPPING.

WOODROSES

Special.....\$1.50 per doz.
10 doz. or more.....\$1.35 per doz.

Direct line shipping dept. Garfield 1-6221

HAWAIIAN FOLIAGES AND FLOWERS

Birds of Paradise..\$4.00-\$5.00 per doz.
Red Ginger.....\$6.50 per doz.
Heliconia..(crab claw)...\$7.50 per doz.
Croton Leaves.....\$3.50 per 100
Ti Leaves..green.....\$3.50 per 100
Ti Leaves..red.....\$4.50 per 100
Ti Leaves..variegated....\$4.50 per 100

HAWAIIAN FOLIAGE PACK CELLOPHANE SEALED

50 Green Ti Leaves
50 Croton Leaves
50 Variegated Ti Leaves
1 Bunch of Lycopodium } \$5.75

SPECIAL ON GREEN TI LEAVES!

IN LOT OF 500.....\$15.00

VANDAS

Plain Vandas.....\$1.00 per doz.
Or \$6.50 per 100..or...\$60.00 per 1000
Foil Vandas.....\$1.25 per doz.
Or \$9.00 per 100..or...\$80.00 per 1000
Vial Vandas.....\$2.00 per doz.
Or \$12.00 per 100..or...\$100.00 per 1000

SPECIAL HALF PRICE SALE ON VANDAS. ANY PURCHASE
OF OVER ONE THOUSAND HALF PRICE THERE-AFTER ON
ANY PART OF SECOND THOUSAND.